

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Hamburger Company**  
**Attention: Accounts Payable**  
**5505 Connecticut Avenue NW - #219**  
**Washington, DC 20015**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313654-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1691

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	313654	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$2,000.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$2,000.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/16/12	8:43 AM	M-F 7-9am	7-9am M-F	:30	PWF12106H	\$2,000.00 NM
2	WXYZ	W	10/17/12	7:50 AM	M-F 7-9am	7-9am M-F	:30	PWF12106H	\$2,000.00 NM
3	WXYZ	Th	10/18/12	8:55 AM	M-F 7-9am	7-9am M-F	:30	PWF12106H	\$2,000.00 NM
4	WXYZ	F	10/19/12	8:41 AM	M-F 7-9am	7-9am M-F	:30	PWF12106H	\$2,000.00 NM
5	WXYZ	M	10/22/12	6:58 AM	M-F 7-9am	7-9am M-F	:30	PWF12106H	\$2,000.00 NM
2	10/16/12	10/22/12	M-F 10a-11a	10-11am M-F	-- 1- 1--	:30	2	\$800.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -- 1- 1-- 2 \$800.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXYZ	W	10/17/12	10:23 AM	M-F 10a-11a	10-11am M-F	:30	PWF12106H	\$800.00 NM
1	WXYZ	F	10/19/12	10:27 AM	M-F 10a-11a	10-11am M-F	:30	PWF12108H	\$800.00 NM
3	10/16/12	10/22/12	M-F 11a-12n	11am-12pm M-F	11- 1- - -	:30	3	\$1,500.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11- 1- - - 3 \$1,500.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXYZ	Tu	10/16/12	10:59 AM	M-F 11a-12n	11am-12pm M-F	:30	PWF12104H	\$1,500.00 NM
1	WXYZ	Th	10/18/12	11:33 AM	M-F 11a-12n	11am-12pm M-F	:30	PWF12106H	\$1,500.00 NM
3	WXYZ	M	10/22/12	11:44 AM	M-F 11a-12n	11am-12pm M-F	:30	PWF12108H	\$1,500.00 NM



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313654-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1691	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/16/12	10/22/12	The Chew	1-2pm M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/16/12 1:55 PM The Chew 1-2pm M-F :30 PWF12106H \$800.00 NM									
2 WXYZ W 10/17/12 1:56 PM The Chew 1-2pm M-F :30 PWF12106H \$800.00 NM									
3 WXYZ Th 10/18/12 1:30 PM The Chew 1-2pm M-F :30 PWF12104H \$800.00 NM									
4 WXYZ F 10/19/12 12:59 PM The Chew 1-2pm M-F :30 PWF12106H \$800.00 NM									
5 WXYZ M 10/22/12 1:28 PM The Chew 1-2pm M-F :30 PWF12106H \$800.00 NM									
5	10/16/12	10/22/12	Dr. Oz	4-5pm M-F	11111--	:30	5	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/16/12 4:56 PM Dr. Oz 4-5pm M-F :30 PWF12106H \$1,400.00 NM									
2 WXYZ W 10/17/12 4:54 PM Dr. Oz 4-5pm M-F :30 PWF12104H \$1,400.00 NM									
3 WXYZ Th 10/18/12 4:56 PM Dr. Oz 4-5pm M-F :30 PWF12106H \$1,400.00 NM									
4 WXYZ F 10/19/12 4:13 PM Dr. Oz 4-5pm M-F :30 PWF12106H \$1,400.00 NM									
5 WXYZ M 10/22/12 4:29 PM Dr. Oz 4-5pm M-F :30 PWF12108H \$1,400.00 NM									
6	10/16/12	10/22/12	5-6pm M-F	5-6pm M-F	--1-1--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 --1-1-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ W 10/17/12 5:25 PM 5-6pm M-F 5-6pm M-F :30 PWF12106H \$1,800.00 NM									
1 WXYZ F 10/19/12 5:23 PM 5-6pm M-F 5-6pm M-F :30 PWF12108H \$1,800.00 NM									
7	10/16/12	10/16/12	6-630pm M-F	6-630pm M-F	-T-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -T----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/16/12 6:23 PM 6-630pm M-F 6-630pm M-F :30 PWF12104H \$2,500.00 NM									
8	10/20/12	10/20/12	SA 1230a-130a	1230am-130am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/20/12 1:30 AM SA 1230a-130a 1230am-130am :30 PWF12108H \$250.00 NM									
9	10/20/12	10/20/12	SA 130a-230a	130am-230am	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/20/12 1:53 AM SA 130a-230a 130am-230am :30 PWF12106H \$175.00 NM									
10	10/21/12	10/21/12	SU 12a-1a	12am-1am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/21/12 12:11 AM SU 12a-1a 12am-1am :30 PWF12108H \$250.00 NM									



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313654-1	10/28/12	October 2012	10/01/12 - 10/22/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Protect Working Families	Protect Working Families	1691	

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<u>Total Spots</u>	<b>26</b>	<u>Gross Total</u>	<b>\$33,875.00</b>
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## Payment Terms 30 Days

<u>Agency Commission</u>	<b>\$5,081.25</b>
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<u>Net Amount Due</u>	<b>\$28,793.75</b>
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